

For Immediate Release

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**EnCore® up-sizes their 1/2" White Foam Board Collection --
two new 60" wide sheets add economy and versatility.**

EnCore®, known throughout the graphics display industry for quality products that fulfill production needs, announces two new additions to their line-up of 1/2" white foam board standard sheet sizes: 60"x 96" and 60"x 120".

“We’ve had multiple requests for these sizes and decided to provide the marketplace with a larger substrate. EnCore continues to manufacture a consistent 1/2" thickness and the addition of these two new stocking sizes will allow users to be more economical,” stated Candace Martin, Jr. Product Manager, EnCore® Products, a division of Elmer’s Products, Inc.

These 1/2" white clay-coated foam boards can be used for exhibits, picture framing, litho mounting, painting, air brushing, POP displays, screen printing, signs, vinyl lettering, and models. They are constructed to maintain their structural strength with a resilient polystyrene memory core that bounces back once cut. **More information may be obtained by calling Customer Service at 1-800-873-4868 or by visiting our website, www.encoreproducts.com.**